

EXPERTISE

INTERIORS

# identity

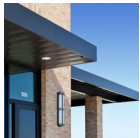
ARCHITECTURE



# A Houston-Based Firm Built on a Legacy of Thoughtful, Client-Focused Design



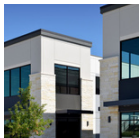
## EXPERTISE



Architecture



Master Planning



Design Build



Interiors

## MARKETS



Retail



Placemaking



Commercial Mixed-Use



Healthcare

## OUR STORY

### Building a Legacy in Houston's Commercial Landscape

Founded in the heart of Houston, our commercial architecture firm was built on a bold vision: to reshape Texas's urban and suburban landscapes with purposeful design. We create spaces that reflect the energy of the region's dynamic business community—spaces that go beyond function to foster connection, growth, and long-term value.

Every project is different, and so is our approach. We tailor our services to meet each client's unique goals, offering a collaborative process grounded in communication, care, and creativity. For clients seeking turnkey delivery, our architect-led design-build model streamlines design and construction—ensuring transparency, efficiency, and cost-effectiveness.

More than architects and planners, we're trusted partners—bringing bold ideas to life and delivering lasting impact for clients and communities alike.

### Design with Purpose

We create spaces that are functional, inspiring, and deeply connected to our clients' identity and mission.

### Client-centered collaboration

We work closely with clients from concept to completion, ensuring every space reflects their values and goals.

### Strategic Focus Areas

We specialize in healthcare, retail, Commercial mixed-use and placemaking environments.

FOUNDED IN

2003

WITH OVER

1000+

PROJECTS

40+

EXPERIENCED  
PROFESSIONALS

EXPERTISE

# Interiors

*"Good design is obvious. Great design is transparent." – Joe Sparano*



Commercial interior design is about crafting environments that elevate your brand and support your business goals. Through Interior Architecture & Design, we blend creativity with functionality to shape inspiring, practical spaces. With dedication and expertise, our team brings your vision to life—fostering productivity, connection, and meaningful experiences.



Partnering with our team means transforming your vision into impactful, brand-driven interiors that leave a memorable impression. We deliver creative, effective solutions tailored to your goals, enhancing the user experience, reinforcing your brand identity, and bringing every detail to life.

## SERVICES

- Interior Architecture
- Interior Design
- Programming
- Space Planning
- Finish & Color Selection
- Renderings
- Speculative Suite Design
- Retail Tenant Improvement
- Fixture, Furniture, Equipment, and Equipment Coordination
- Interior Bid Review



## PROJECTS



ARCHITECTURE | INTERIORS

# SOUTH TEXAS BONE & JOINT

LOCATION

Corpus Christi, TX

SIZE

35,000 Sq. ft.

This meticulously designed 35,000 SF medical office anchors a thoughtfully curated 27-acre healthcare campus. From master planning to interior design, every detail is purposefully aligned to elevate functionality while supporting the site's ambitious, long-term vision.

Seamlessly blending cost-effective construction with a high-performance clinical environment, the building's sleek, single-story form offers enduring flexibility and operational excellence. Designed to enhance patient experience and streamline care delivery, it stands as a bold statement of innovation and community-focused healthcare. Every aspect—from site layout to interior finishes—embodies a harmonious balance of form and function, creating lasting value and a vibrant sense of place.



111 Travis Street  
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SOUTH TEXAS BONE AND JOINT



## PROJECTS



### INTERIORS

## UT PHYSICIANS – ORTHOPEDIC CLINIC

### LOCATION

Houston, TX

### SIZE

20,000 Sq. ft.

The project scope includes the design of a new 11,585 rentable square foot lease space for UT Physicians' orthopedic clinic. Leveraging an interior aesthetic previously developed by Identity Architecture for another UT Physicians location, the design prioritizes consistency in brand experience and patient comfort. The space integrates modern clinical functionality with a welcoming, patient-focused environment, reinforcing UT Physicians' commitment to quality care.

Strategically located, the clinic benefits from co-tenancy with both Advanced Therapeutics Hospital (ATH) and Memorial Hermann's Ironman Sports Medicine Institute, enhancing cross-referral opportunities and offering patients convenient access to a comprehensive range of orthopedic and rehabilitation services.



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UT PHYSICIANS – ORTHOPEDIC CLINIC



## PROJECTS



ARCHITECTURE | INTERIORS

# WEST MEDICAL ONE

LOCATION

Richmond Ave, TX

SIZE

6,095 Sq. ft.

This sleek 11,585 SF transformation into a high-performance sports medicine clinic, meticulously crafted to meet the exacting demands of specialized treatment and rehabilitation. Inspired by the client's vision, the design flows seamlessly melding treatment zones, clinical support, and administrative spaces into a patient-focused experience.

Every element is purposefully crafted to enhance movement, healing, and peak performance. Clean lines and refined, durable materials shape a space that's both professional and inviting. Thoughtful circulation paths guide effortless navigation, creating an energized environment where patients can recover, and thrive.



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WEST MEDICAL ONE





## Shaping Identity through Architecture

Founded in Houston, Identity Architecture is a commercial architecture firm specializing in master planning, architecture, interior design, and design-build options.

With over 20 years of industry experience and a deep commitment to excellence, we help clients navigate challenges, streamline execution, and confidently achieve their project goals.



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